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Magnum York Property Management Ltd.
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For Immediate Release

Magnum York Announces Two New Hires for Executive Team in Calgary

Calgary, AB Canada — February 7, 2020 — Magnum York Property Management Ltd welcomes Grant Kelba, Calgary Branch Manager, and Stephen King, Chief Customer Officer, to their company.

"I'm excited to announce a few staff changes with Magnum York as we build a world-class team," says Peter Best, CEO/Broker. "At the end of the day, we are a people-business; hiring exceptional staff helps us continue to provide outstanding service to a growing roster of 750 clients across Alberta."

Grant Kelba is the new Calgary Branch Manager. Grant is a licensed Property Manager with RECA and comes to Magnum York with a wealth of entrepreneurial experience, solid management expertise and property management experience. His background includes creating one of the first companies in Canada to harness the power of the internet in 1994, redefining the Rafter Six Ranch, as well as account management and business development for BrandAlliance, Ecogrowth Environmental, Executive Mat, Micron Waste Technologies, and Algae Aqua-Culture Technologies (AACT). Grant has dedicated many thousands of hours to charitable endeavours in Calgary and has been a contributing member of the Board of Kamp Kiwanis since 1992. He is current President of the Kiwanis Club of Calgary. Grant is also the creator and original Harvey the Hound and spent 15 years entertaining Calgary Flames fans before he retired from being a dog in 1999. *"Ask to see his Stanley Cup ring".*

Stephen King is the new Chief Customer Officer (CCO) working out of corporate headquarters in Calgary. Stephen is responsible for ensuring that all customer relationships are happy and healthy, helping to build & unveil trust in the company's people and brand. Stephen is well-known in the Alberta technology / investor community, and is a founder and past-Chairman of www.thea100.org. Having a computer science degree as well as certified financial planning education, Stephen spent 20 years in the tax and accounting software industry. He helped create the ProFile Professional Tax Software Suite which was sold to Intuit in 2000. Subsequently, as CMO of Intuit Canada, he took QuickBooks software to #1 market share in the country. Stephen was also a Director of Strategy for Intuit U.S. in Mountainview, CA. Since 2009, Stephen has been a consultant, leader of a Boston big-data company TCELab, and a Calgary marketing agency (www.cmo4hire.com) helping over 50 companies with digital transformation, online marketing and customer experience management. Stephen is an active musician and plays in 2 bands around Calgary.

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Founded in 1992, Magnum York is Alberta's largest independent property management firm, with over \$3B under management and offices in Calgary, Edmonton, Red Deer, Olds, Medicine Hat and Fort McMurray. Magnum York serves over 750 properties in 14 cities across Alberta including condominiums, apartments, rentals, property investment (PIM), townhouses, home rental, mixed-use, bare land, HOA, rental pools and more. Magnum York uses its MYAdvantage technology to provide world-class corporate governance, vendor & contract management services, unit sales & rental leasing, communication & emergency response, and comprehensive financial accounting with over \$27M in trust funds managed.